Explore early clues to new directions in media. Realize practical and affordable options for developing and delivering your content. We can create and repurpose your content for delivery on DVD, CD, the Internet, computers, radio, television, and mobile devices. We are experts in digital video & audio formatting and can generate captioning and subtitles too. Designing processes to meet your project needs is our specialty.

Virtual vs Valid Media

Every day, new technology and media products, tools and delivery methods emerge. The New Media group can work with you to determine if a new media method is justified, cost-effective, and appropriate for your needs.

Re-Format & Re-Purpose

The Internet, personal mobile devices, and on-demand video distribution have changed the way we consume media. The New Media group can edit and optimize your media for today's preferred tools and technologies. We can assist with inserting files into web pages or authoring them into interactive media, presentations (PowerPoint, Keynote, Flash), or CD and DVD discs.

CDs & DVDs

We offer several tiers of service for creating CDs and DVDs, from the fast-track to the feature-rich. We can duplicate your media, print full color labels right on the disc, and package it all up in a variety of cases, all in-house, all in just a few days.

Typical Deliverables

- Digital Video and Audio Conversions
- DVDs and CDs
- Presentations
- Media Management
- Online Surveys
- Captioning & Subtitles
- Metadata Dictionaries
- Mappings between Metadata Schemas

Processes & Workflows

Some projects with extensive media assets need a close look at project flow, and an analysis of what activities and tasks follow or depend upon others. We'll sort it out and make the process as efficient and replicable as possible.

Metadata

In today's world of knowledge management, it is vital to include information about intellectual content, property rights, and technical formats so that others can search for, find, and display your media. We can help you build a customized metadata dictionary within existing standards as well as map metadata between different schemas.

Online Surveys

Need a questionnaire to gather information or opinions? We build professional quality surveys, manage email distribution, and report results in a variety of formats.

Captioning & Subtitles

The New Media group can transcribe your video and audio materials, and create a variety of captioning solutions to help you enhance the accessibility of your projects in accordance with today's standards.

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